



**LOUIS-PHILIPPE POULIOT**      **Graphic Designer**



@

[louis@seventy-nine.ca](mailto:louis@seventy-nine.ca)

438.381.3079



**VASCO DESIGN**  
 web 70%  
 packaging 20%  
 logo 10%

AZ

FR

EN



**YELLOW PAGES**  
 ads

**SEVENTY-NINE**  
 ads 40%  
 logo 30%  
 edition 20%  
 web 20%



**LOUIS GARNEAU**  
 photo editing 80%  
 logo 25%  
 logo 15%

**FLETCHER LG**  
 edition 50%  
 ads 20%  
 photo 20%  
 web 10%



**RASTA TROLL**  
 edition 30%  
 packaging 20%  
 photo 30%  
 ads 20%

**IEGOR AUCTION HOUSE**  
 edition 40%  
 photo 40%  
 ads 20%

**FOXMIND**  
 packaging 50%  
 edition 30%  
 ads 20%

**JOURNAL DE QUEBEC**  
 edition

**GROUPE L'ITINERAIRE**  
 edition 60%  
 ads 20%  
 photo 20%

**LA SCENA MUSICALE**  
 edition 80%  
 ads 20%



Ai

Ps    Lr

Id   

Pr   



2017



**CAFFÉINE**

**Junior Graphic Designer / Illustrator**

- › Design posters, flyers, pamphlet for all events
- › Design products packaging, labels and handtags
- › Events photograph

**SEVENTY-NINE**

**Graphic Designer / Webmaster  
Illustrator / Photograph**

- › Estimate the projet's production, material, time and shipping costs
- › Quotes the project at the lowest costs
- › Retro-planning and manage labor, supply and printers schedule
- › Design logos and corporate image
- › Design stationaries, posters, flyers, pamphlet
- › Design catalogs, magazines, newspaper, annual reports and techpack
- › Design pure CSS or wordpress websites
- › Design and send eBlasts
- › Design silk screen illustrations, split colors, prepare photo-mecanic films and print with a carousel
- › Use a vinyle printing and cutting plotter, peel it and install it on vehicles, banners or signs or on clothes with an heat press
- › Photograph events or products in studio
- › Photo editing
- › Video & editing

**RASTA TROLL**

**Art Director  
Senior Graphic Designer / Photograph**

- › Design visuals for sales representatives and retails stores
- › Design products packaging, labels and handtags
- › Design 2 wholesale catalogs: a 24 and a 148 pages
- › Design advertising for magazines, newspapers, web, POPs and banners
- › Studio photograph and stylism of products
- › Studio photograph and stylism of "beauty shots"
- › Products photos-editing
- › Social Media management
- › Design 200 logos for a sandblasting customization
- › Re-design company's logos (company and brands)
- › Re-design company's eCommerce website

**IEGOR HÔTEL DES ENCANS**

**Senior Graphic Designer / Photograph**

- › Design 3 bi-monthly catalogs of 48 to 96 pages, for Canadian and international arts, asia and wines sales
- › Design flyers and pamphlets to be sent by mail
- › Design advertising for newspapers and web
- › Design ads for the weekly eBlasts
- › Studio photograph and stylism of products for the web sales
- › Products photos-editing
- › Re-design the company's logo and all its applications

**LA SCENA MUSICALE**

**Art Director / Senior Graphic Designer**

- › Take part in the magazine's next issue council
- › Design and editing 7 magazines per year
- › Design and editing 1 musical guide per year
- › Manage the offset print
- › Design illustrations for various articles
- › Lifestyle photos-editing
- › Design various advertising projects : posters, pamphlets, banners, badges, etc.
- › Design our customers' advertising, print and web

**FOXMIN D GAMES CANADA**

**Development Director  
Senior Graphic Designer**

- › Project managing, from prototype to international distribution
- › Manage prints, in Canada or in China.
- › Take part in the product branding council
- › Manage freelance illustrators.
- › Design packaging, labels, handtags for products
- › Design banners and POP for trade shows
- › Design advertising for magazines, newspapers, web
- › Design and send weekly eBlasts
- › Design Facebook timeline, pictures, avatars
- › Studio photograph and stylism models
- › Photos-editing
- › Updating websites through the CMS



**LOUIS GARNEAU SPORT**

**Junior Graphic Designer  
Illustrator / Photograph Assistant**

- › Catalog edition
- › Design cycling team's custom jersey
- › Illustrations
- › Design and fill up techpack
- › Photograph assistant
- › Junior stylist
- › Products and lifestyle photos-editing

**JOURNAL DE QUÉBEC**

**Editing Tech**

- › Editing the newspaper pages
- › Editing the newspaper website pages
- › Design the font page

**YELLOW PAGE GROUP**

**Graphic Designer, Level 4**

- › Managing the advertising french team's work
- › Design the "Full page" and "Spread" advertising
- › Modifying ads to adjust to the standards

**FLETCHER LEISURE GROUP**

**Senior Graphic Designer / Photograph**

- › Design visuals for the brands of AJUJR, Stormpack, Sunice and Tommy Hilfiger Golf
- › Design visuals for sales representatives, retails stores, corporates and fashion shows
- › Design 12 to 16 catalogs per year, 76 to 148 pages
- › Design products packaging, labels and handtags
- › Design advertising for magazines, newspapers, POPs, banners and web
- › Studio photograph and stylism of products
- › Studio photograph and stylism of "beauty shots"
- › Studio photograph and stylism models
- › Photos-editing
- › Updating websites through the CMS
- › Re-design Company's website

**GROUPE L'ITINÉRAIRE**

**Visual Manager / Senior Graphic Designer  
Illustrator / Photograph**

- › Take part in the editorial council
- › Design and editing 24 magazines per year
- › Manage the offset print
- › Design illustrations for various articles
- › Manage visuals purchase
- › Photograph for various articles and projects
- › Lifestyle photos-editing
- › Take part in the advertising council
- › Manage and Design advertising campaign
- › Design Facebook timeline, pictures, avatars
- › Design various advertising projects : posters, pamphlets, banners, badges, etc.
- › Design our customers' advertising projects, print and web
- › Manage the website CMS
- › Re-design the magazine's interface

**VASCO DESIGN INTERNATIONAL**

**Webmaster / Graphic Designer**

- › Wordpress web integration
- › Manage websites, backups, FTP
- › Google Adwords referencng campaign
- › Design logos and corporate image
- › Design stationaries, posters, flyers, pamphlet
- › Design products packaging, labels and handtags
- › Studio photograph and stylism of products
- › Photos-editing