



**LOUIS-PHILIPPE POULIOT**      **Graphic Designer**



**louis@seventy-nine.ca**

**438.381.3079**



**WEB AGENCY**  
 web 90%  
 logo 10%

**AZ**

**FR**

**EN**



**YELLOW PAGES**  
 ads 100%

**CHAMPLAIN COM.**  
 logo 60%  
 banners 40%

**SEVENTY-NINE**  
 logo 70%  
 ads 30%



**LOUIS GARNEAU**  
 photo editing 80%  
 photo 25%  
 logo 15%

**FLETCHER LG**  
 edition 50%  
 ads 20%  
 photo 20%  
 web 10%



**Ai**

**Ps**   **Lr**

**Id**

**Pr**



**JOURNAL DE QUEBEC**  
 edition 100%

**GROUPE L'ITINÉRAIRE**  
 edition 60%  
 ads 20%  
 photo 20%

**LA SCENA MUSICALE**  
 edition 80%  
 ads 20%



**FOXMIND**  
 packaging 50%  
 edition 30%  
 ads 20%

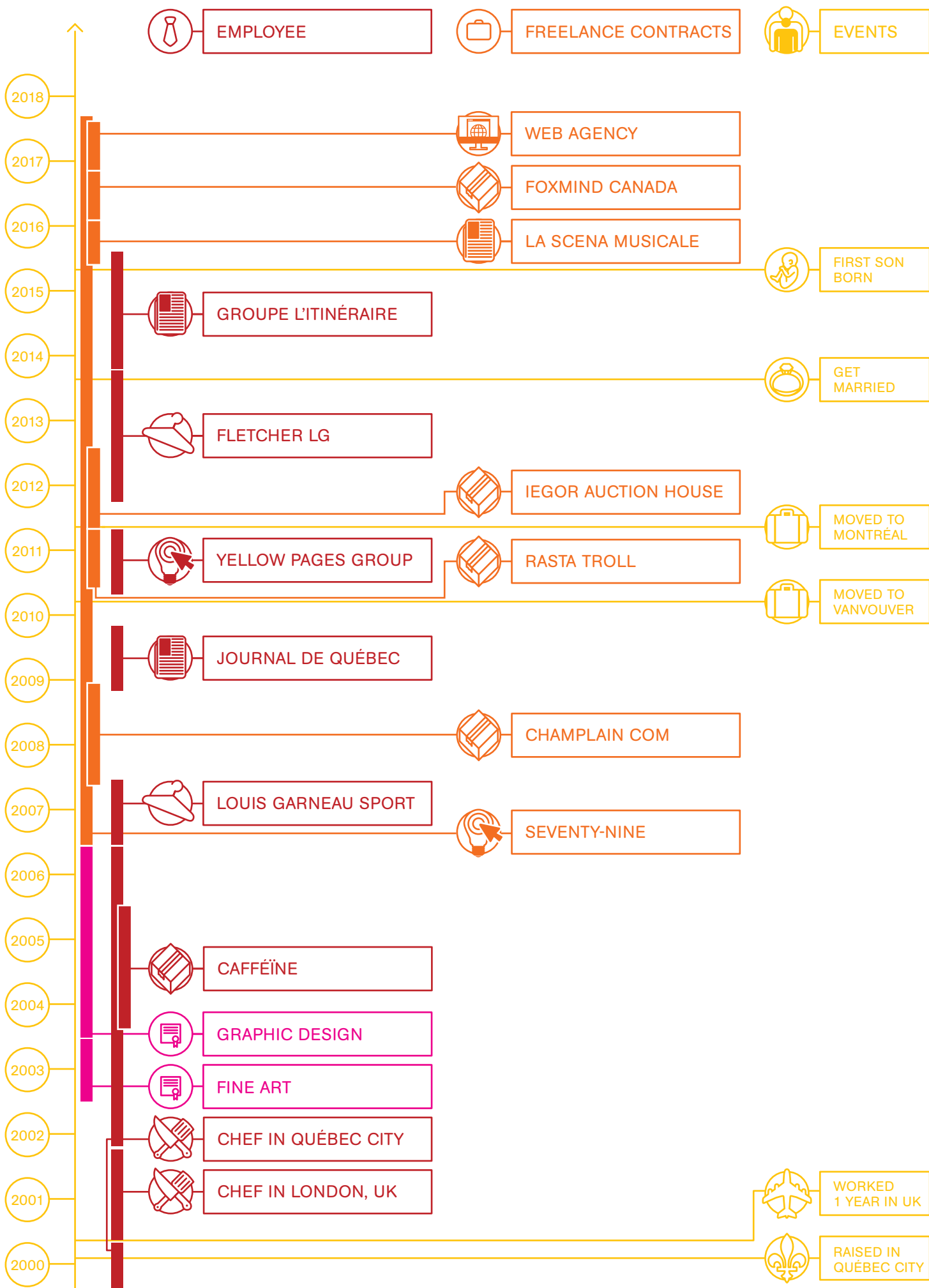
**IEGOR AUCTION HOUSE**  
 edition 40%  
 photo 40%  
 ads 20%

**RASTA TROLL**  
 edition 30%  
 packaging 20%  
 photo 30%  
 ads 20%



**2017**







## DIPLOMAS

Bachelor Degree.....	Université Laval Graphic Design	2002-2005
Certificate.....	Université Laval Fine Arts	2001-2002
Kung-Fu.....	Lian Yee Health Club Wing Chun	2012-2017



## LANGUAGES

Français.....	9/10
English.....	8/10



## LOGISTIC

Adobe Illustrator.....	10/10
Adobe Photoshop.....	10/10
Adobe InDesign.....	10/10
Adobe LightRoom.....	8/10
Adobe Dreamweaver.....	7/10
Adobe Premiere.....	5/10
Quark X Press.....	9/10
Microsoft Office.....	7/10
Keynote.....	7/10
Flexi.....	8/10



## TECHNIC

Art Direction.....	9/10
Stylism.....	8/10
Writing.....	8/10
Photograph.....	8/10
Studio Lightning Setup.....	7/10
Printing.....	9/10
Silkscreen Printing.....	7/10
Vinyle Heat Transfer.....	9/10
Vinyle Cutting Plotter.....	9/10
Vinyle Installation.....	6/10



## CEREBRAL

Production's price quoting.....	9/10
Production's time quoting.....	10/10
Retro-Planning.....	9/10
Project Managing.....	9/10
Employees Managing.....	7/10
Work Speed.....	9/10
Decisions Taking.....	8/10
Ideation.....	9/10



## WEB

IU.....	7/10
UX.....	8/10
html.....	7/10
CSS.....	6/10
Database.....	5/10
FTP.....	9/10
CPanel.....	8/10
Wordpress.....	8/10



## WORK EXPERIENCE

<b>Groupe L'itinéraire.....</b>	<b>2013-15</b>
Visual Manager / Senior Graphic Designer / Illustrator / Photograph	
<ul style="list-style-type: none"> <li>› Take part in the editorial council</li> <li>› In charge of the magazine's concepts and visuals</li> <li>› Design and editing 24 magazines of 48 pages per year</li> <li>› Manage the offset print</li> <li>› Design illustrations for various articles</li> <li>› Manage visuals purchase</li> <li>› Photographing peoples for various articles and projects</li> <li>› Lifestyle photos-editing</li> <li>› Take part in the advertising council</li> <li>› Design advertising campaign</li> <li>› Design and manage advertising projects : inner magazine's ads, posters, pamphlets, banners, badges, facebook Timeline, Pictures, Avatars, etc.</li> <li>› Design our customers' advertising projects, print and web</li> <li>› Manage the website CMS</li> <li>›› Re-design the magazine's interface</li> </ul>	



## FREELANCING

<b>Web Agency.....</b>	<b>2016-17</b>
Webmaster / Graphic Designer	
<ul style="list-style-type: none"> <li>› Integration on plentiful of Wordpress projects</li> <li>› eCommerce web solutions</li> <li>› Manage themes, child theme, plugins, widgets, etc.</li> <li>› Create and manage emails accounts</li> <li>› Optimization, htaccess</li> <li>› Passive referencing</li> <li>› Manage websites, databases, backups, FTP</li> <li>› Google Adwords referencing campaign</li> <li>› Photograph and photos-editing</li> <li>› Also, design logos, corporate images, stationaries, posters, flyers, pamphlet, booklets, packagings, labels, handtags, etc.</li> </ul>	



**Fletcher Leisure Group . . . . . 2011-13**  
 Senior Graphic Designer / Photograph

- › Design visuals for the brands of A|U|R, Stormpack, Sunice and Tommy Hilfiger Golf
- › Design visuals for sales representatives, retail stores, corporates and fashion shows
- › Design 12 to 16 catalogs per years, of 76 to 150 pages
- › Design products packaging, labels and handtags
- › Design advertising for magazines, newspapers, POPs, banners, eBlasts and web
- › Studio photograph and stylism of products
- › Studio photograph and stylism of "beauty shots"
- › Studio photograph and stylism models
- › Photos-editing
- › Updating websites through the CMS
- › Re-design Company's website

**FOXMIND GAMES CANADA . . . . . 2015-16**  
 Development Director / Graphic Designer

- › Project managing, from prototype to international distribution
- › Manage prints, her, in Canada or in China.
- › Take part in the product branding council
- › Manage freelance illustrators.
- › Design packaging, labels, handtags or else for products
- › Design advertising for magazines, newspapers, POPs, banners and web
- › Design and send the eBlasts
- › Design Facebook Timeline, Pictures, Avatars
- › Studio photograph and stylism models
- › Photos-editing
- › Updating websites through the CMS

**Yellow Page Group . . . . . 2010-11**  
 Level 4 Graphic Designer

- › Managing the advertising french team's work
- › Design the "Full Page" and "Spread" advertising
- › Modifying ads to adjust to the standards

**La Scena Musicale . . . . . 2015-16**  
 Art Director / Senior Graphic Designer

- › Take part in the editorial council
- › In charge of the concept of the magazine
- › Design and editing 7 magazines per year
- › Design and editing 1 musical guide per year
- › Manage the offset print
- › Design illustrations for various articles
- › Lifestyle photos-editing
- › Design our customers' advertising projects, print and web

**Journal de Québec . . . . . 2008-09**  
 Editing Tech

- › Editing the newspaper pages
- › Editing the newspaper website pages
- › Design the font page

**IEGOR - Auction House . . . . . 2011-12**  
 Art Director / Senior Graphic Designer / Photograph

- › Design 3 bi-monthly catalogs, for Canadian and International Arts, Asian and Wines sales
- › Design flyers and pamphlets to deliver through mail
- › Design advertising for newspapers and web
- › Design ads for the weekly eBlasts
- › Studio photograph and stylism of online sale products
- › Products photos-editing
- › Re-design the company's logo and stationaries

**Louis Garneau Sport . . . . . 2006-07**  
 Junior Graphic Designer / Illustrator / Photograph Assistant

- › Catalog Edition
- › Design cycling team's custom jersey
- › Illustrations
- › Design and work with techpack
- › Photograph assistant
- › Junior stylist
- › Products and lifestyle photos-editing

**RASTA TROLL . . . . . 2010-2011**  
 Art Director / Senior Graphic Designer / Photograph

- › Design visuals for sales representatives and retail stores
- › Design products packaging, labels and handtags
- › Design 2 wholesale catalogs of 24 pages and 148 pages
- › Design advertising for magazines, newspapers, POPs, banners and web
- › Studio photograph and stylism of products
- › Studio photograph and stylism of "beauty shots"
- › Products photos-editing
- › Social Media management
- › Design 200 logos for a sandblast catalog
- › Re-design Company's logo
- › Re-design Company's eCommerce website

**CAFFÉÏNE (Student Coffee) . . . . . 2003-05**  
 Graphiste Junior / Illustrateur

- › Design posters, flyers, pamphlet for all events
- › Design products packaging, labels and handtags
- › Photographing events

**Seventy-nine (freelance) . . . . . 2005 >>>**  
 Art Director / Graphic Designer / Web Designer / Illustrator / Photograph

- › Estimate the projet's production, material, time and shipping costs
- › Find cheapest way to produce the projects
- › Create a timeline and manage labor and supply schedule
- › Design logos and corporate image
- › Design stationaries, posters, flyers, pamphlets, booklets
- › Design catalogs, magazines, newspapers, annual reports, techpack
- › Design pure CSS or wordpress websites
- › Design and send eBlasts
- › Design silk screen illustrations, split colors, prepare photo-mecanic films and print with a carousel machine
- › Use a vinyle printing and cutting plotter, peel it and install it on vehicules, banners, signs or clothes
- › Photograph products in studio or events
- › Photo editing
- › Video & Editing

**Champlain Communications . . . . . 2007-08**  
 Graphiste Junior

- › Design logos and corporate image
- › Design stationaries, posters, flyers, pamphlets, booklets
- › Use a vinyle printing and cutting plotter, peel it and install it on vehicules, banners, signs or clothes